Module Code: 7512CATSCI
Module Title: Theoretical approaches to transformational social change
School: NSP

Module Leader
Name: Dr. Ruth Stevenson
E-mail: Ruth.stevenson@cat.org.uk

Level: 7  Credit Rating: 15

Indicative Time Allowances (hours):

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<th>Tut</th>
<th>Sem</th>
<th>Prt</th>
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Semester Delivery: (Select one only)
Semester 1 [X]  Semester 2  Runs twice (S1 & S2)  Year Long  Summer  Other

Pre-requisites:

Recommended Prior Study:

Co-requisites:

Barred Combinations:

Aims:

a) Critically analyse the theories of behavioural and societal change relevant to transformational adaptations to environmental challenges.
b) Examine behaviour change theories drawing upon behavioural science, social and systems models.
c) Evaluate the different roles and motivations of individuals, organisations, communities, Governments and society in driving social change for sustainability
d) Investigate the means by which we can evaluate behaviour and social change
e) Analyse the practical application of different theoretical approaches to promote sustainable behaviour and transformational adaptation.

Learning Outcomes: After completing the module the student should be able to:
1. Critically evaluate approaches to behaviour and societal change within the context of environmental challenges and transformational social change
2. Reflect on and evaluate the different roles played by individuals, organisations, communities, Governments and society, and their interactions, in driving social change for sustainability
3. Flexibly and creatively apply suitable behaviour change approaches to a given environmental problem at the appropriate scale

Learning Activities:
This module will comprise a series of lectures, supported by interactive seminars and workshops. Lectures will draw on a broad variety of theoretical and applied topics with a wide use of interdisciplinary case studies throughout. Workshop sessions will be used to develop group work and analytical skills for both onsite learners and distance-learners. Student directed learning will support the application of the theory learnt during the module.

Outline Syllabus:
Opinions, perceptions, beliefs, attitudes, values and behaviour
Behaviour change models including: behavioural economics and nudge approaches to behaviour change / Mindful change / mindscape
Social change models including social norms, social practice and everyday life
Systems change models including interconnections of individual, communities, organisations, places
The role of community and participatory based approaches in behaviour change
Evaluating behaviour change
Practical Application / case studies of theory to transformational change for sustainability

Indicative References:
Christmas, S., Michie, S., West, R. [Eds], (2015) Thinking about behaviour change: an interdisciplinary dialogue, Silverback Publishing


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**Assessment Details:**

2. Coursework: 30% Coursework: Case Study Analysis (1000 words or equivalent)

Weighting between E and CW: 0% 100%

**Relationship between learning outcomes and assessment tasks:**

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**Minimum Pass Mark (%):** 50

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**Module Notes:**