

## Summary Information

<b>Module Code</b>	7512CATSCI
<b>Formal Module Title</b>	Theoretical Approaches to Transformational Social Change
<b>Owning School</b>	Biological and Environmental Sciences
<b>Career</b>	Postgraduate Taught
<b>Credits</b>	15
<b>Academic level</b>	FHEQ Level 7
<b>Grading Schema</b>	50

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Colm Bowe	Yes	N/A

### Module Team Member

Contact Name	Applies to all offerings	Offerings
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### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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## Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

## Partner Teaching Institution

Institution Name
Centre for Alternative Technology

## Learning Methods

Learning Method Type	Hours
Lecture	19
Seminar	3
Workshop	8

## Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

<b>Aims</b>	a) Critically analyse the theories of behavioural and societal change relevant to transformational adaptations to environmental challenges. b) Examine behaviour change theories drawing upon behavioural science, social and systems models. c) Evaluate the different roles and motivations of individuals, organisations, communities, Governments and society in driving social change for sustainability. d) Investigate the means by which we can evaluate behaviour and social change.e) Analyse the practical application of different theoretical approaches to promote sustainable behaviour and transformational adaptation.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically evaluate approaches to behaviour and societal change within the context of environmental challenges and transformational social change
MLO2	Reflect on and evaluate the different roles played by individuals, organisations, communities, Governments and society and their interactions, in driving social change for sustainability
MLO3	Flexibly and creatively apply suitable behaviour change approaches to a given environmental problem at the appropriate scale

## Module Content

### Outline Syllabus

Opinions, perceptions, beliefs, attitudes, values and behaviour. behaviour change models including Behavioural economics and nudge approaches to behaviour change /Mindful change/Mindspace. Social change models including social norms, social practice and everyday life. Systems change models including interconnections of individual, communities, organisations, places. The role of community and participatory based approaches in behaviour change. Evaluating behaviour change. Practical Application/case studies of theory to transformational change for sustainability

## Module Overview

### Additional Information

Indicative References: Little, L., Sillence, E., Joinson, A (2016) Behaviour Change Research and Theory: Psychological and Technical Perspectives Academic Press Christmas, S., Michie, S., West, R. [Eds]. (2015) Thinking about behaviour change: an interdisciplinary dialogue, Silverback Publishing Spotswood, F (2016) Beyond Behaviour Change: Key Issues Interdisciplinary approaches and Future Directions Policy Press Shove, E., Pantzar, M., Watson, M. (2012). The dynamics of social practice: everyday life and how it changes. SAGE Meadows, D., Thinking in Systems: A primer (2017) Chelsea Green Publishing Co Higgins, K (2014) Economic Growth and Sustainability: Systems Thinking for a Complex World Academic Press

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Essay	70	0	MLO1, MLO2
Report	Case Study Analysis	30	0	MLO3, MLO2